






















| SPONSORSHIP PACKAGES & BENEFITS   | DIAMOND<br>\$3,500   | PLATINUM<br>\$2,500  | GOLD<br>\$1,500   | SILVER<br>\$1,250   | BRONZE<br>\$400   | IRON<br>\$200   |
|---|--|--|---|---|---|---|
| Naming rights to a breakout room (e.g., The San Bernardino Room sponsored by the University of California, San Bernardino). The breakout room name will appear on the online conference schedule and digital conference program book.   |                   |  |   |   |   |   |
| Recognized as a supporting sponsor in a breakout session.   |                   |                   |  |   |   |   |
| Logo will be featured on the virtual breakout room background.  |                   |  |   |   |   |   |
| Logo will be featured on 2021 NLPA promotional emails and social media.   |                   |                   |   |   |   |   |
| Logo featured in the digital conference program.  |                   |                   |  |  |  |   |
| Logo and institutional/company name in the "featured sponsors and partners" conference webpage.   | <br>+website link | <br>+website link |  |  |  |  |
| Four-color ad in the digital conference program book (ad specifications will be provided).  | FULL PAGE  | ONE-HALF PAGE<br>(horizontal)  | ONE-QUARTER PAGE<br>(horizontal)  |   |   |   |
| Complimentary conference registration.  | 3  | 2  | 1   | 1   |   |   |
| Virtual Exhibition Booth (Live).  | <br>1 FULL DAY  | <br>1 HALF-DAY  |   |   |   |   |
| As an added value, you will receive special recognition at the event and logo placement on the event sponsorship section of:<br><br><ul style="list-style-type: none"> <li>• Bienvenida: Welcome and Networking Reception (\$500)</li> <li>• Noche de Gala: Awards &amp; Dance (\$750)</li> <li>• General Sessions and Keynote Addresses (\$1,000)</li> </ul> *Also sold separately |                 |  |   |   |   |   |

|                                |  |                |
|--------------------------------|--|----------------|
| <b>EXHIBITION SPONSORSHIPS</b> | Online Exhibition Booth: logo, description, resources, contact us on a conference webpage. | <b>\$1,000</b> |
|--------------------------------|--|----------------|

|                           |   |
|---------------------------|---|
| <b>EVENT SPONSORSHIPS</b> | Special recognition at the following conference events and logo placement on the event sponsorship webpage. |
|---------------------------|---|

|   |              |
|---|--------------|
| <b>Bienvenida: Welcome and Networking Reception</b><br>The formal conference kick-off event on Friday, October 15th. Attendees will enjoy opening remarks, ceremony, and orientation to the conference. | <b>\$500</b> |
|---|--------------|

|  |              |
|--|--------------|
| <b>Noche de Gala: Awards &amp; Dance</b><br>The conference closing event on Saturday, October 16th, where attendees enjoy recognition of NLPA members and enjoy entertainment. | <b>\$750</b> |
|--|--------------|

|   |                |
|---|----------------|
| <b>General Sessions and Keynote Addresses</b><br>Conference attendees will have the privilege to hear two distinguished experts during our plenaries. | <b>\$1,000</b> |
|---|----------------|