



Psychology at the Border, Resilience,
Mental Health, and the Immigrant Journey



UTRGV * TEXAS * OCTOBER 17 & 18

SPONSORSHIP OPPORTUNITIES

Submission Deadline - September 1, 2025





OUR MISSION

The Mission of The National Latinx Psychological Association (NLPA) is to create a supportive professional community that advances psychological education and training, science, practice, and organizational change to enhance the health, mental health, and well-being of Hispanic/Latinx populations.

- 1.** Generate, promote, and advance Latinx Psychology in the United States and globally;
- 2.** Cultivate relevant and effective psychological science, practice, education, and training in order to build knowledge, foster research, and/or promote culturally competent delivery of services;
- 3.** Promote and encourage the efforts of professionals that have demonstrated a sustained commitment and dedication to Latinx Psychology through exceptional research, practice, and/or education and training efforts that have contributed to the discipline/field and/or to the health and well-being of Hispanic/Latinx communities/populations;
- 4.** Encourage the educational and professional advancement of Latinx psychologists and students by identifying and reporting on research, education, and training programs that effectively prepare Latinx psychologists and facilitate cooperation among them;
- 5.** Cultivate and promote open communication with members and leaders of Latinx communities, organizations, institutions, and society at large for our mutual education and understanding;
- 6.** Promote awareness and understanding of issues and concerns that Latinx psychologists, students, and/or mental health professionals might have related to their personal, educational and/or professional experiences;
- 7.** Encourage and assist in the advancement of psychological science, knowledge, research, practice, education, service, and training that educates, informs, and influences public knowledge and awareness of Latinx Psychology, as well as public/institutional policy-makers that may be relevant to and/or affects Latinas/os at the national, regional, state, and local levels.



2025 PLANNED KEYNOTE SPEAKERS



Sister Norma Pimentel

Sister Norma Pimentel has become one of the most recognized leaders in our nation today. As Executive Director of Catholic Charities of the Rio Grande Valley, she oversees the charitable branch of the Diocese of Brownsville, the second largest Catholic Diocese in the United States. Sister Pimentel has over twenty years of experience in providing oversight to a diverse set of ministries and social services in the Rio Grande Valley such as homeless prevention, disaster relief, clinical counseling, pregnancy care, food assistance, and humanitarian relief to immigrants.

In 2014, during the influx of immigrants entering the United States through the Southern Border, Sister Pimentel with the support of the local community established the Humanitarian Respite Center, providing a safe space for immigrants to rest before continuing their journey to other parts of the United States. Ten years later, the Humanitarian Respite Center has become the largest respite center in our country, welcoming over half a million immigrants in the course of ten years. More than just providing immediate humanitarian care, Sister Pimentel has become a voice for immigrant families reminding us that they are not numbers but rather human beings who should be respected and treated with dignity.

Sister Pimentel holds a bachelor's degree in fine arts from Pan American University, a master's degree in theology from St. Mary's University in San Antonio, Texas, and a master's degree in pastoral counseling from Loyola University in Chicago. She also holds over five honorary doctoral degrees from some of the most prestigious universities in our nation such as the University of Notre Dame. Furthermore, known as the Pope's favorite nun, Sister Pimentel is also an artist whose paintings have captivated numerous audiences.



Luis H. Zayas

Luis H. Zayas is Provost and Senior Vice President for Academic Affairs at the University of Texas Rio Grande Valley, where he is also a professor of social work and psychology. Prior to joining UTRGV, Zayas was dean of the School of Social Work at the University of Texas at Austin from 2012 to 2022. He has held faculty appointments at Columbia University, Albert Einstein College of Medicine, Fordham University, and Washington University in St. Louis. Zayas holds a bachelor's degree in economics and liberal arts from Manhattan College, and a master's degree in social work and PhD in developmental psychology from Columbia University. He has lectured nationally and internationally, recorded a popular TEDTalk, and has appeared in numerous media outlets. With over 140 scientific publications and three books, including two on immigration (Forgotten Citizens: Deportation, Children, and the Making of American Exiles and Orphans, 2015 and Through Iceboxes and Kennels: How Immigration Detention Harms Children and Families, 2023), Zayas has remained an active clinician.



BECOMING A SPONSOR



HOW WILL YOUR FUNDS MAKE AN IMPACT ?

Your sponsorship will help our organization support research grants, fund various scholarships for NLPA students, and help cover conference expenses.



HOW MANY VIEWS WILL YOUR AD HAVE?

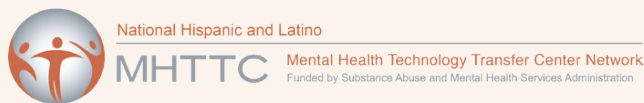
Take advantage of the multiple sponsorship, exhibitor, and ad options we offer your company/organization. Advertisements reach our more than 1,000 members and 8,000 social media followers!



SOME OF OUR PREVIOUS SPONSORS

The University of Texas
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Psychology | Counseling



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CORE SPONSORSHIP PACKAGES AVAILABLE

(Donation of Choice)

Friends of NLPA Sponsors are both people within and outside the field of psychology.
As a supporter you will receive:

	BRONZE \$500	SILVER \$ 1,000	GOLD \$ 2,500	PLATINUM \$ 5,000	TITANIUM \$ 7,500	DIAMOND \$ 10,000
Company Listing in Summit program app.						
Company Logo with link posted on NLPA social media accounts.						
Logo featured in conference promotional emails and social media blasts.						
Ad in NLPA's newsletter for the next 4 issues.		 Quarter Page	 Half Page	 Half Page	 Full Page	 Full Page
Complimentary Exhibitor table (6ft and 2 chairs).						
Logo and name on NLPA website for 12 months.						
Complimentary Special Event "Noche Vaquera" (tickets).				 1 Ticket	 2 Tickets	 4 Tickets
Job board ads (may be up to 3 different ads concurrently or separately).				 3 mo.	 6 mo.	 1 year
Complimentary inclusion of a Promotional item from your company inside conference tote bag for every attendee.						
Special recognition at event and 5-minute speaking opportunity at a general session.						

EVENT SPONSORSHIP OPPORTUNITIES

Bienvenida at the Southern Border at the historical "Hidalgo Pump House". | \$1,000

Our Bienvenida will be on Thursday, October 16th. Attendees will enjoy live entertainment.

As a sponsor you will receive:

- * Special recognition at the Bienvenida
- * Conference Program
- * Your organization logo on event program app

Cultural "Folkloric" Night, Networking Reception | \$1,000

Our Cultural Event will be on Friday, October 17th. Attendees will enjoy live entertainment.

As a sponsor you will receive:

- * Special recognition at the Cultural Event
- * Conference Program
- * Your organization logo on event program app

Western Theme "Noche Vaquera" Dinner and Music | \$1,250

This is our main event that will occur Saturday, October 18th.

Attendees will enjoy a catered dinner and entertainment.

As a sponsor you will receive:

- * Special recognition at Noche Vaquera
- * Conference Program
- * Your organization logo on event program app
- * Two complimentary tickets to the Noche Vaquera with VIP seating

Awards Ceremony | \$750

Celebrate with the leaders of our organization as they receive recognition for the impact they are making on the field of Latinx Psychology. Our award ceremony will take place on Saturday, October 18th.

As a sponsor you will receive:

- * Special recognition at Noche Vaquera
- * Special listing in the Conference Program
- * Your organization logo on event program

General Sessions and Keynote Addressess | \$ 1,500

Conference attendees will have the privilege to engage in four distinguished Keynote sessions.

As a sponsor you will receive:

- * Special recognition at the General Session and Keynote Addresses
- * Complimentary Exhibitor Table for your organization
- * Your organization logo on event program app
- * Job Board AD for 3 Months

EXHIBITION OPPORTUNITIES

One 6 foot table dressed in linens and two chairs will be provided per table fee listed below.

An additional table is available for \$100 each.
(maximum of 1 additional table allowed, subject to space availability).

TABLE FEES

Information Table \$800

For universities and corporations.

Information Table \$450

Available to non-profit organizations (proof of status required).

Community Member Vendor Table \$100

Available to local artisan vendors.

Community Information Table \$75

Available to non-vending organizations.



EXHIBITION SCHEDULE

Friday, October 17, 2025

7:00 AM Exhibitor Set Up

7:30 AM – 5:00PM Open Exhibition Time

5:00 PM Exhibitor Breakdown

Saturday, October 18, 2025

7:00 AM Exhibitor Set Up

7:30 AM – 5:00PM Open Exhibition Time

5:00 PM Exhibitor Breakdown

ADVERTISEMENT OPPORTUNITIES

Summit Website: logo and website link	\$150
NLPA's Facebook page: logo and website link	\$150
Summit App Blast: Twice Per Day of Summit	\$250
Summit App Blast: Four Times Per Day of Summit	\$400

All image files should be submitted via e-mail to sponsorship@nlpa.ws along with appropriate contact information.

Please ensure the subject line reads: NLPA 2025 Sponsorship Submission.



PLEASE NOTE

NLPA will not be held responsible for any spelling or design errors for submitted files.



ARTWORK SUBMISSION AND PAYMENT

Submit your artwork to sponsorship@nlpa.ws

Please ensure the subject line reads: NLPA 2025 Sponsorship Submission.
Advertisement should be designed by the organization submitting the advertisement.

The file should be in one of the following file types: jpg, gif, png, pdf, ai, or psd.

Payment for sponsorship requests will be accepted via postal mail with a check
or through the conference website.

NLPA is a 501(c)(3) NLPA's Federal Tax ID# is 20-0455079



DEADLINES

No sponsorship requests will be accepted after September 1st, 2025



CANCELLATION POLICY

In the event that your organization has to withdraw its sponsorship request,
the refund policy below will take effect:



Payment for sponsorship requests will be
accepted via postal mail with a check and mailed to:

NLPA

2455 E Sunrise Blvd. Suite 816
Fort Lauderdale, FL 33304

Or, [CLICK HERE](#) to choose your package and pay online.



After July 5th, 2025 - Only 25% of your sponsorship fee will be refunded.

After August 5th, 2025 - No refund will be granted.

QUESTIONS

Questions related to the Summit and Sponsorship opportunities can be directed to
the Conference Committee at sponsorship@nlpa.ws

SPONSORSHIP OPPORTUNITIES AT A GLANCE

CHECK ALL THAT APPLY. SUBMISSION DEADLINE: SEPTEMBER 1, 2025

<input type="checkbox"/>	Friends of NLPA (Donation of Choice)	\$ _____
<input type="checkbox"/>	Bronze Sponsorship Package	\$500
<input type="checkbox"/>	Silver Sponsorship Package	\$1,000
<input type="checkbox"/>	Gold Sponsorship Package	\$2,500
<input type="checkbox"/>	Platinum Sponsorship Package	\$5,000
<input type="checkbox"/>	Titanium Sponsorship Package	\$7,500
<input type="checkbox"/>	Diamond Sponsorship Package	\$10,000
<input type="checkbox"/>	Bienvenida at the Southern Border Wall	\$1,000
<input type="checkbox"/>	Cultural "Folkloric" Night: Networking Reception	\$1,000
<input type="checkbox"/>	Awards Ceremony	\$750
<input type="checkbox"/>	Western Theme "Noche Vaquera" Dinner and Music	\$1,250
<input type="checkbox"/>	General Sessions & Keynote Speakers	\$1,500
<input type="checkbox"/>	Information Table (companies and universities)	\$800
<input type="checkbox"/>	Information Table (non-profit organizations)	\$450
<input type="checkbox"/>	Community Member Vendor Table	\$100
<input type="checkbox"/>	Community Information Table	\$75
<input type="checkbox"/>	Conference Website - Logo and organization link	\$150
<input type="checkbox"/>	NLPA Facebook Page - Logo and organization link	\$150
<input type="checkbox"/>	Conference App Blasts: Twice A Day	\$250
<input type="checkbox"/>	Conference App Blasts: Four Times A Day	\$400

Realization & Organization



Collaboration With

The University of Texas
Rio Grande ValleyTM

THANK YOU FOR YOUR SPONSORSHIP